



**FOR IMMEDIATE RELEASE**

**Contact:**

**Tanya Pinto**  
**214-566-8926**  
**tanya@baaldan.com**  
**<http://baaldan.com>**

**Baal Dan Charities Works with Bikram Yoga to Raise Money**

DALLAS (April 6, 2007) – Tanya Pinto, founder of Baal Dan, a nonprofit organization that helps children in need, today announced that she will work with Bikram Yoga Dallas to raise funds. Together they will collect donations to provide food, clothes, medicines and education supplies to children in Calcutta, India, which is the birthplace of Bikram Yoga. Bikram Yoga Dallas is the first and largest Bikram Yoga studio in Dallas.

“This new relationship allows you to make a difference in the lives of these children just by practicing yoga,” said Tanya Pinto, founder of Baal Dan. “This is a unique fundraising opportunity and I am excited to work with Bikram Yoga Dallas.”

Beginning on February 1, 2007, participants could commit to practicing 60 classes in 60 days and begin personal fundraising with family and friends. Participants are able to keep a record of progress on a personalized calendar at the studio. Upon completion of the challenge, supporters can go to [www.baaldan.com](http://www.baaldan.com) and make a donation.

“Participating in this challenge allows us to create purpose behind our yoga and help children in India,” said Karen Buckner, co-owner of Bikram Yoga Dallas. “Yoga is more powerful when we do it for someone else or for something greater than ourselves.” Buckner was most impressed by one student who took it upon herself to promote Baal Dan at a new level.

Clarissa Baeza is raising money in a different way. “I decided to start a raffle at my station in the Orange Salon in Dallas,” said Baeza. She is entering clients that donate money toward Baal Dan in a drawing and will give away salon products and gift certificates to those randomly selected. Tanya Pinto hopes to expand this effort to other yoga studios around the country.

For more information about the yoga challenge and Baal Dan visit, [www.baalddan.com](http://www.baalddan.com) or [www.bikramyogadallas.com](http://www.bikramyogadallas.com).

**ABOUT BAAL DAN**

In Hindi, “Baal” means “Child” and “Dan” means “Donation”. Baal Dan Charities, is a Dallas-based, nonprofit, 501(c)(3) charity that helps children in need in India. Based on the simple

concept of raising money to help street children, orphans and the organizations that help impoverished children (e.g. orphanages, schools, shelters etc.), the charity raises money to buy things in bulk that children can use immediately like food, clothing, medicines and books. Since 2006, when the charity was founded, more than 1,500 children in India have received aid from Baal Dan. For more information, [visit www.baaldan.com](http://www.baaldan.com).

**###**